

DEC Group AI Toolkit — Licensing Guide

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Overview

Thank you for purchasing a DEC Group AI Toolkit product. This guide explains what you may and may not do with your toolkit or bundle under each available license type.

All DEC Group AI Toolkit products are sold under one of two license types:

License	Who It's For	Price
Personal Use License	Individuals using prompts for their own personal or professional work	Included with every purchase
Commercial Use License	Businesses, agencies, freelancers, or individuals using prompts to serve clients or generate commercial products	Available as an add-on — contact DEC Group

Every purchase defaults to the **Personal Use License** unless a Commercial Use License has been separately obtained.

Personal Use License

What You Can Do

- **Use the prompts for yourself.** You may copy, paste, and use any prompt from your purchased toolkit to assist with your own work — resumes, project documents, marketing materials, field reports, business plans, etc.
- **Adapt the prompts.** You may modify, reword, or combine prompts to better suit your specific needs and workflow.
- **Use the AI-generated output.** Content generated by an AI assistant using these prompts is yours to use freely — for your own resume, your own business's website, your own project documentation, etc.
- **Save and reference the files.** You may store your purchased files on personal devices and cloud storage for your own ongoing reference and use.
- **Share with your immediate team.** If you are an individual contributor using these prompts for a project you work on directly, you may share a prompt with a direct colleague to use on that specific shared project.

What You Cannot Do

- **Resell or redistribute the toolkit files.** You may not sell, share, gift, post, or otherwise distribute the original `.md` files, cover images, or any part of this toolkit to others.
- **Share your download with others** outside of the immediate-team exception above.

- **Use the prompts to create products or services for clients.** If you are a consultant, agency, or freelancer generating outputs on behalf of a paying client, you require a Commercial Use License.
- **Publish the prompts themselves** in any publicly accessible format (blog posts, social media, courses, other digital products, etc.) — even with attribution.
- **Bundle, repackage, or incorporate** these prompts into any other product you sell or distribute.

Commercial Use License

The Commercial Use License is designed for:

- **Consultants and freelancers** who use these prompts to deliver work product to clients
- **Agencies** whose staff use these prompts to produce deliverables for client accounts
- **Trainers and educators** who incorporate these prompts into courses, workshops, or training materials
- **Organizations** that want to deploy these prompts across a team or department
- **Resellers** who want to bundle or incorporate these prompts into their own product offerings (subject to separate reseller agreement)

What the Commercial Use License Adds

	Personal Use	Commercial Use
Use prompts for your own work	Yes	Yes
Generate output for a paying client	No	Yes
Use across an internal team or department	No	Yes
Incorporate prompts into a course or training	No	Yes
Sell or redistribute the original toolkit files	No	No
Publish the prompts publicly	No	No
White-label or rebrand for resale	No	By separate agreement only

Commercial Use License Types

Single-User Commercial License For one named individual who uses the toolkit to serve clients in their own freelance or consulting practice. Covers unlimited client projects for that individual.

Team/Agency License For up to a defined number of named users within one organization. Staff members covered under the license may use the prompts to produce work for the organization's clients. Contact DEC Group for team size pricing.

Enterprise License For organizations wanting organization-wide access or department-level deployment. Includes onboarding support. Contact DEC Group for pricing.

Training & Education License For use in paid or unpaid training programs, workshops, bootcamps, or educational courses. The prompts may be used as instructional material and participants may use them in exercises, but the original toolkit files may not be distributed to participants as a standalone product. Contact DEC Group for pricing.

License Rules That Apply to All Purchasers

Regardless of license type, the following rules always apply:

1. **No redistribution of the original files.** The toolkit `.md` files, cover images, example files, and any bundled assets are for the licensee's use only and may not be passed on, posted, or shared publicly.
 2. **No resale without a Reseller Agreement.** You may not resell, repackage, or incorporate these toolkits (or substantial portions of them) into your own products for sale without a separate written Reseller Agreement with DEC Group Inc.
 3. **No removal of attribution.** If you share AI-generated output produced using these prompts with clients or in published work, you are not required to credit DEC Group — but you may not falsely claim to have authored the prompts themselves.
 4. **No use in competing prompt products.** You may not use these prompts (individually or in adapted form) to create a competing prompt pack, toolkit, or digital product without a written license from DEC Group Inc.
 5. **No warranty on AI output.** DEC Group Inc. provides these prompts as creative and professional writing aids. AI-generated content should always be reviewed and verified by the user. DEC Group makes no warranty about the accuracy, completeness, or fitness for any particular purpose of content generated using these prompts.
 6. **Compliance with your jurisdiction.** It is the licensee's responsibility to ensure their use of AI-generated content complies with applicable laws, professional regulations, and platform terms of service in their jurisdiction.
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Frequently Asked Questions

I'm a solo consultant. I bought the Proposal Toolkit for personal use. Can I use these prompts to write a proposal for my client?

This requires a Commercial Use License. "Personal use" covers your own work — your own resume, your own business's documents, your own project. When you are delivering work product to a client in exchange for compensation, that is commercial use.

I manage a 4-person proposal team. Can we all use the Proposal Toolkit under one purchase?

No. A single Personal Use License covers one individual. For a team, you would need a Team/Agency Commercial Use License. Contact DEC Group to discuss team pricing.

I'm an in-house project manager at a construction company. Can I use the Project Management Bundle for my projects at work?

Yes, under the Personal Use License — with an important distinction. If you are using these prompts to do your own job (drafting project charters, status reports, and risk registers for projects you manage internally),

that falls under personal/professional use. If your company is a consulting firm and these prompts are producing deliverables you bill to clients, a Commercial Use License applies.

I want to teach a workshop on AI for project managers and use these prompts as examples. What license do I need?

A Training & Education License. Contact DEC Group to discuss what that covers for your specific format (live workshop, recorded course, institutional program, etc.).

Can I share one of the prompts on LinkedIn to show what's possible with AI?

You may describe what these prompts do and share your own AI-generated output, but you may not post the prompt text itself publicly (even as an example). The prompt content is part of the licensed product.

I bought the Consultant Bundle. Does the Commercial Use License cover all 15 toolkits?

The Consultant Bundle, like all DEC Group AI Toolkit purchases, defaults to a Personal Use License. A Commercial Use License, when purchased, covers the toolkits specified in your license agreement. Contact DEC Group to confirm the scope for your specific situation.

I'm a marketing agency. We want to use the Marketing Toolkit and Digital Toolkit to service our clients. How does that work?

You would need a Team/Agency Commercial Use License covering the team members who will be using those toolkits in client work. Contact DEC Group to discuss options.

Can I translate the prompts into another language and sell them?

No. Translated versions of these prompts are derivative works and are not permitted under the Personal Use License. A separate written agreement with DEC Group Inc. would be required.

Obtaining a Commercial Use License

To inquire about a Commercial Use License, Team/Agency License, Enterprise License, Training & Education License, or Reseller Agreement, contact DEC Group Inc.:

DEC Group Inc. New Brunswick, Canada [Contact information to be inserted by DEC Group]

When contacting us, please include:

- The toolkit(s) or bundle(s) you've purchased or are interested in
- Your intended use (client work, team deployment, training, resale, etc.)
- The number of users or participants who would be covered

We aim to respond to all licensing inquiries within 2 business days.

Summary Table

Use Case	Personal Use License	Commercial Use License Required
Use prompts for my own resume/career	Yes	—
Use prompts for my small business's own marketing	Yes	—
Use prompts for internal project documents I manage	Yes	—
Use prompts to produce deliverables for a paying client	No	Yes
Share with a colleague on a shared project	Limited	Recommended
Use across a team or department	No	Yes
Incorporate into a training course or workshop	No	Yes
Post prompts publicly online	No	No
Resell or redistribute the toolkit files	No	No
Create a competing prompt product	No	No
White-label for resale	No	Reseller Agreement only

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